

FILIPINO Ministries

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NORTH AMERICAN DIVISION APPROVES FILIPINO ADVISORY, AFFIRMS ARREOLA AS LEADER

COLUMBIA, MD – The North American Division (NAD) of the Seventh-day Adventist Church has officially voted to approve the formation of the NAD Filipino Advisory, marking a significant milestone for the Filipino Adventist community across the Division.

The Advisory's Terms of Reference (TOR) will be finalized following the 2025 NAD Year-end Meeting, part of the Division-wide quinquennial TOR review. As with other ethnic advisories, it will be chaired by the NAD Vice President for Multilingual Ministries. While financial support from NAD will be limited to pre-approved routine expenses, independent source of funding may be facilitated by the Advisory.

A Historical Journey of Faith

The NAD Filipino Advisory (NADFA) emerges from the work of the North America Adventist Filipino Churches Association (NAAFCA), a movement rooted in decades of faithful ministry by Filipino churches and leaders. In 2015, pastors and lay leaders convened during the 60th General Conference Session in San Antonio, Texas, and voted to formally organize NAAFCA the following year.

In 2022, Elder VicLouis Arreola III, PhD in Christian Leadership and Doctor of Theology, was elected Coordinator of NADFA, leading the advisory toward formal recognition. He concurrently serves as Vice President for Asian Pacific Ministries at the Pacific Union Conference. He is joined by Elder Elizer Sacay, an attorney and member of the Integrated Bar of the Philippines, as Executive Secretary, and Elder Joeveney Macabeo, a PhD candidate in Church Administration and Management, as Director of Mission and Strategy.

In May 2025, during a NAAFCA-Pacific Union Conference (PUC) chapter meeting, the pastoral constituency voted to reaffirm Elder Arreola's leadership. In conjunction with the 62nd General Conference Session in St. Louis, Missouri, the NAD leadership confirmed his appointment as NADFA Coordinator through 2030.



NADFA's recognition is the result of a Spirit-led and transparent process. It began with the submission of the Filipino Ministries 10-Point Strategic Growth Priorities, a proposal presented to Elder Minervino Labrador, Jr., NAD Vice President for Multilingual Ministries, and referred to Elder Kyoshin Ahn, NAD Executive Secretary. This pathway affirms the legitimacy of NADFA's formation and the visionary leadership behind it.

A United Vision Forward

NADFA represents a passionate vision to expand ministry impact and serve the growing, intergenerational, and multiethnic Filipino community in North America. Through mission-driven outreach and discipleship, the advisory is poised to strengthen Filipino Adventist work across the Division and beyond.

"We move forward with a united vision," said Dr. Arreola. "This is not only a recognition of our decades of faithful labor and prayer, but a call to deeper commitment and spiritual devotion in service to God and to one another."

NADFA Advisory

Minervino Labrador, Jr.
Vice President, NAD Multilingual Ministries

VicLouis Arreola III
Coordinator, NAD Filipino Ministries

Elizer Sacay
Executive Secretary, NAD Filipino Ministries

Joeveney Macabeo
Director of Mission & Strategy, NAD Filipino Ministries



NAD Filipino Ministries Vision 2028

Top 10 Strategic Growth Priorities

PEOPLE



Baptize 1,600 New Members

Increase baptism rate to 5 times from 2.1% to 10.8% resulting to 1,602 new members within 3 years

01

Increase Tithes By 12%

Target 3% year-on-year giving increment to contribute \$83.8M tithe in 4 years (well within annual inflation rate)

02

INNOVATION



Deploy Digital In 180 Churches

Implement digital evangelism in 180 churches at 76% participation within 3 years, then 100% in 5 years

03

Fund 5 Church Buildings

Create a Bayanihan funding structure to build 5 churches every 3-5 years through crowdfunding and latest technologies

04

NURTURE



Develop 12 New CORE Groups

Develop Filipino CORE groups in 12 cities that have significant Filipino community with no Filipino church

05

Equip Support For 9 Unions

Develop assistant or associate leadership capabilities to support the mission of the church at various ministry levels

06

OUTREACH



Establish 36 Kabayan Centers

Establish Kabayan Resource Centers for Filipino immigrants in 36 cities across the US and Canada (7 major dialects)

07

Initiate 3 Literature Marketing Groups

Initiate the revival of Literature Marketing Ministry in collaboration with 3 Conferences and Unions

08

YOUTH



Mentor 12 Ordinands In 2 Years

Prepare younger Filipino pastors for ordination within 2-3 years at par with local Conference and Union requirements

09

Train 500 Intergenerational Leaders

Train intergenerational ministry roles through Adventist programs to establish community identity (2 per church)

10



"Pinoy" is a colloquial term used for Filipinos in a casual affectionate context, denoting a sense of national identity and pride in ethnic heritage. **CORE** is a pre-church-planting approach as an acronym for Connect, Organize, Restore, and Energize.

North America Adventist Filipino Churches Association (NAAFCA)

NAAFCA Officers

President: Pliny Fondevilla
Executive Secretary: Rolando Baysa
Treasurer: Ed General
Vice President - Canada: Gerry Pasikatan
Vice President - United States: Elbert Moralde
Communication - Canada: Ardisson Bernardo
Communication - United States: James Amado
Union Chapter Presidents and Coordinators:
Cristopher Manlongat, Rodolfo Bautista, Jr., Martin Lagundino, Jr., Emmanuel Jardiniano, Daniel Catangay

Filipino Ministries Coordinators (in-review process)

Atlantic Union Conference: Rodolfo Bautista, Jr.
Columbia Union Conference: Emmanuel Jardiniano
Lake Union Conference: Martin Lagundino, Jr.
Mid-America Union Conference: Julierto Gonzales
North Pacific Union Conference: Elizer Sacay
Pacific Union Conference: Gerry Pasikatan
Seventh-day Adventist Church in Canada: Daniel Catangay
Southern Union Conference: Rolando Baysa
Southwestern Union Conference: Marino Laurin
Guam-Micronesia Mission